

RICK DUDLEY

Chairman, Octagon Sports & Entertainment Network

Rick Dudley is Chairman of the Octagon Sports and Entertainment Network (OSEN). Prior to serving in his current role, Dudley was Chairman and CEO of OSEN for 18 years.

In his role, Dudley is charged with providing strategic direction and support to OSEN's industry-leading collection of sports and entertainment marketing, talent management, communications, influencer, and creative firms, including Octagon, R&CPMK, ITB, Futures Sports + Entertainment, FRUKT, and Milkmoney.

An industry pioneer with more than three decades of experience in sports and entertainment, Dudley oversees more than 1,200 employees across the globe working to deliver best-in-class results for all talent and brand clients across the OSEN network.

Since joining Octagon in 2003, Dudley has grown Octagon into the world's largest sports consulting and activation practice. He has also continued to expand the organization's offerings by acquiring a host of other top-tier agencies, constantly staying ahead of industry trends and boosting service capabilities, while growing OSEN's global footprint.

Prior to joining Octagon, Dudley held executive-level positions at the NBA, NFL, and NHL. He continues to wield influence across the sports and entertainment industries while helping to deepen the already entrenched foothold and leading positions of all OSEN agencies across the world.

A graduate of Miami University, Dudley was named to *Worth* magazine's inaugural Most Powerful People in Sports list, *Businessweek's* Power 100 Most Influential People in Sports list, and is consistently named to *SportsBusiness Journal's* list of the 50 Most Influential People in Sports. Dudley has also been named one of the Top-20 Most Influential CEOs in the sports world by *SportBusiness International*.

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